

ALEXIS CARRILLO

Results-driven graphic designer with 5+ years of experience creating compelling marketing materials for highly recognized institutions and groups. Proven track record in brand management, print production, and digital media design with expertise in Adobe Creative Suite.

PORTOFOLIO

alexisncarrillo.wixsite.com/home

CONTACT

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📍 Tucson, Arizona

🌐 /alexisncarrillo/

EDUCATION

University of Arizona

BA in Design Arts & Practices,

Print Emphasis
College of Fine Arts,
University of Arizona
GPA: 3.65

SKILLS

- Adobe Creative Suite
- Graphic Design
- Illustration
- Digital Photography
- Digital and Print Media
- Google Suite
- Microsoft Teams
- monday.com
- Notion
- Organization
- Communication
- Adaptability
- Detail Oriented
- Design Thinking
- Time Management
- Team Management

WORK EXPERIENCE

Marketing and Communications Manager

Global Registration Services Inc.

Aug 2025 - Present

- Manages the creation and auditing of all marketing materials for accuracy, relevance, and brand consistency across websites, vendor pages, client communications, and internal platforms to support internal teams with customer interactions, tradeshow, and conferences.
- Oversees retailer platform branding, client onboarding materials, and retention campaigns, highlighting opportunities for upselling, cross-selling, and ensuring alignment across business functions.
- Manages contact lists, newsletters, and automated communications in collaboration with internal departments to provide accurate information and events occurring within the industry.
- Coordinates and hosts webinars, training sessions, and vendor events, including registration and communications logistics to continue providing valuable industry knowledge.

Art Director | Graphic Designer

Nopality Magazine

June 2025 - Present

- Defines, maintains, and evolves the magazine's visual style and brand across platforms, newsletters, and digital issues based on editorial themes and cultural trends.
- Manages and leads the creative direction for a design team with the Editor-in-Chief to align visuals with editorial vision.
- Keeps up with design, web, and social media trends in digital publishing. Experiments with new formats to push creative boundaries while balancing readability and accessibility.
- Oversees the layout of the magazines' digital features and directs the use of photography, illustration, and graphic elements to enhance storytelling alongside the writers and editors.

CERTIFICATES

- 2020** Certificate of Recognition, Arizona Superior Court in Pima County
- 2019** Certificate of Completion, SkillsUSA Arizona
- 2019** Certificate of Completion, Pima JTED Premier Leadership Training

ORGANIZATIONS

Residence Hall Association

(08/2021 - 05/2024)

- A university organization that encourages students to plan, lead, and execute events for their dorm communities.

UA Photography Club

(08/2022 - 05/2024)

- An extracurricular club that encourages photography, supporting photographers with a variety of skill levels.

Blue Chip Leadership

(08/2021 - 05/2023)

- A leadership program whose mission is to empower students at the University of Arizona through leadership and career development.

WORK EXPERIENCE CONTINUED

Marketing and Communications Student Lead

UA Fostering Success

Nov 2023 - Aug 2025

- Designed marketing materials for 15+ student events, improving event attendance and accessibility compliance across all materials.
- Assisted in developing programmatic best practices as it relates to marketing and demonstrate an ongoing commitment to program improvement, growth, and impact.
- Strengthened the visual identity of the Fostering Success brand, increasing the amount of appropriate, up-to-date marketing materials used for current and future students.

Graphic Designer | Marketing Coordinator

UA College of Nursing

June 2021 - Nov 2023

- Designed and produced 30+ marketing assets including annual magazine, social media graphics, and print materials, within budget and timeline constraints.
- Collaborated and communicated with college staff, faculty, and outside print houses to manage projects, increasing office efficiency significantly.
- Redesigned and managed marketing and communication materials more accessible and organized for the college.

Photography Intern

Carlos Chavez Photography

Sep 2020 - Nov 2020

- Assisted Carlos Chavez in capturing large events by handling professional photography equipment and photograph the event.
- Gained experience in using Adobe Photoshop and Lightroom for the purpose of editing headshots taken from planned events.
- Led a headshot event for professional use to young artists of Arizona Theatre Company's student program and students of the University of Arizona's Fostering Success program.